



Faced with the daunting task of what to do with your retired IT equipment?

Protect the environment utilizing safe and effective asset recovery and recycling services providing you peace of mind and may put money back in your budget!

Keeping up with evolving technology means that all companies are eventually faced with retiring old hardware. The problem for many becomes how to properly dispose of, resell or donate out-of-date computer equipment, and often, this is a task put off until tomorrow. However, in so doing, the recovery value is often undermined, and the cost for disposal increases the longer the equipment is left unmanaged.

In order to maximize the value of your old hardware, and to ensure its safe and effective disposal in an environmentally compliant manner, it is critical to have a full suite of services for the disposal and recovery of these assets.

Why is the disposal of old hardware so often put off?

Environmental liability is an important concern. Due to the negative environmental impact, heavy fines can be levied against companies or individuals who improperly dispose of equipment.

Concerns about data security must be addressed. Proper measures must be followed to ensure that sensitive information does not fall into the wrong hands. Yet, many companies simply do not have the resources to properly remove used hardware and ensure data protection, especially when units are in multiple locations.

To overcome these challenges and to maximize the return on old hardware, more and more companies are choosing Market Velocity™ to professionally manage their recycling and asset recovery program.

Services ensures that your used equipment is recycled in a manner designed to keep environmentally sensitive materials out of landfills. Plus, these materials are recycled and reused, conserving our natural resources.

Disposal Services are designed to ensure tags and labels are removed from equipment, and inoperable disks are overwritten with an automated script or, when necessary, shredded.

Upon completion of your equipment's disposal, you will receive a Certificate of Disposal, which verifies that the hard disks were overwritten with an automated script. Inoperable disks are shredded. The certificate also verifies that your systems were recycled to meet Local, State and Federal guidelines.



Market Velocity Asset Recovery and Recycling Services Help Maximize Value for your Company

Market Velocity's Asset Recovery and Recycling Services assess the value of your equipment and ensure its maximum recovery value when resold through the vast network of remarketing partners. Market Velocity offers a comprehensive suite of asset recovery services to help maximize your IT investment and minimize storage costs.

Market Velocity's Asset Recovery and Recycling services provide the disposal capabilities to recover value and/or dispose of your company's computer equipment in a secure and environmentally safe way. Services include logistics such as packaging, shipping, removing asset tags and labels, serial number capture, DOD hard drive scrubs and each hard drive recycled is overwritten to protect the security of your data.

Using Market Velocity's Disposal

Disposal/Recycling

Improper disposal of your used equipment could lead to costly fines and result in negative publicity. Such complications can be avoided by ensuring that your equipment is recycled in a manner that follows EPA guidelines.

As part the Market Velocity zero-landfill policy, IT equipment is 100% recycled. During the recycling process,

IT components are broken down into primary parts, and materials separated into groups of ferrous and precious metals and plastics. Once divided, these materials are then sent to specific partners who specialize in the disposal of each unique material.

Recycling unwanted IT equipment can help keep environmentally sensitive materials out of landfills.

In addition, all equipment disposals receive a settlement report, which specifically lists the resale value of each piece of resold hardware, and documents any other disposed equipment. A Certificate of Disposal can also be provided to verify that your hard drives were overwritten with an automated script, and all recycling followed EPA guidelines.

Benefits from the Proper Disposal of Used Equipment

Storing equipment that is no longer in use can be a waste of both valuable space and money. Knowing how to properly dispose of or resell outdated systems is often a challenge. Many organizations simply do not have the resources or knowledge to properly remove used systems from their offices, particularly those with multiple locations or vast numbers of users.

It is important to factor environmental sensitivity into your equipment removal plans. Market Velocity's Asset Recovery and Recycling Services take the hassle and guesswork out of removing used computer equipment. It is an environmentally friendly and safe way to recycle or dispose of this equipment, including notebooks, servers, storage systems, networking devices and

peripherals.

Market Velocity offers a complete end-to-end solution that encompasses recycling, reselling, or donating of retired equipment and the process is managed from securing a competitive fair market value quote for your used equipment to handling all the shipping and logistics, disposition, and reporting, so you can make the best decision for your company.

Market Velocity Services

Market Velocity Asset Recovery Services gives you the option of either recycling used equipment or selling your hardware that still has value at a predetermined price.

- **Value Recovery:** Market Velocity works with you to determine the fair market value of your used equipment. After your used equipment has been received, audited, and inspected, Market Velocity pays you the fair market value.

- **Recycling:** Market Velocity handles the logistics of properly disposing of your used equipment in an environmentally sensitive way according to latest EPA regulations.

- **Logistics:** Market Velocity works with you to tailor the type of shipping and logistic services for your situation. Considerations may be coordination of shipments from multiple locations, type of shipping carrier, shipments over an extended period of time, etc.

- **Reporting:** After your assets have been recycled or resold, Market Velocity supplies comprehensive reports that provide you with detailed information regarding the disposal of your used product.

- Recycling: This report includes a detailed list of the hardware that has



been recycled with applicable Certificate of Destruction in accordance with EPA regulations.

- Value Recovery: This report outlines the hardware that was resold and specifies the value of the resale.

- Certificate of Data Overwrite Process and Disposal in accordance with DOD level data scrub standards can be reported as well.

Rely on the knowledge and resources of Market Velocity's Asset Recovery Services to quickly and cost-effectively remove outdated equipment from your office in an environmentally friendly way.

Count on the support you need, whether you want to recycle or resell your used equipment. **IPSO**

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